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**PATENT**

Docket No. BOC9-2001-0041 (286)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Re Application of: Meiser, et al.

Application No.: 10/085,145

Group Art Unit: 2161

Filed: February 27, 2002

For: METHOD AND SYSTEM FOR DYNAMICALLY MODIFYING AN  
ELECTRONIC CAMPAIGN BASED ON NETWORK ACTIVITY

CERTIFICATE UNDER 37 CFR 1.8(a)

I hereby certify that this correspondence is being deposited with the U.S. Postal Service as First Class mail in an envelope addressed to the Commissioner for Patents, Washington, D.C. 20231 on:

6/10/02

*Kevin T. Cuenot*  
Kevin T. Cuenot

Reg. No. 46,283



**TRANSMITTAL LETTER**

Commissioner for Patents  
Washington, D.C. 20231

Sir:

Please find enclosed the following for filing:

- Information Disclosure Statement, Form PTO-1449
- Please charge any deficiencies or credit any overpayment to Deposit Account No. 50-0951
- Other: (1) Postcard

This Transmittal Letter is submitted in duplicate.

**RECEIVED**  
JUL 03 2002  
**GROUP 3600**

Respectfully submitted,

Date: 6/10/02

*Kevin T. Cuenot*  
Gregory A. Nelson, Reg. No. 30,577  
Kevin T. Cuenot, Reg. No. 46,283  
AKERMAN SENTERFITT  
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JUN 25 2002

Filed: February 27, 2002

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Date

Kevin T. Cuenot  
Kevin T. Cuenot

Reg. No. 46,283

**TRANSMITTAL LETTER**

Commissioner for Patents  
Washington, D.C. 20231

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JUL 03 2002  
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Sir:

Please find enclosed the following for filing:

Information Disclosure Statement, Form PTO-1449  
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This Transmittal Letter is submitted in duplicate.

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Application No.: 10/085,145

Group Art Unit: 2161 *Technology Center 2100*  
JUN 25 2002

Filed: February 27, 2002

For: METHOD AND SYSTEM FOR DYNAMICALLY MODIFYING AN  
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6/10/02

*Kevin T. Cuenot*  
Kevin T. Cuenot

Reg. No. 46,283

**INFORMATION DISCLOSURE STATEMENT**

Commissioner for Patents  
Washington, D.C. 20231

Sir:

In accordance with the duty of disclosure under 37 C.F.R. §1.56, Applicants  
hereby notify the U.S. Patent and Trademark Office of the document which is listed on  
the attached Form PTO-1449 and which the Examiner may deem relevant to  
patentability of the claims of the above-identified application.

The present Information Disclosure Statement is being filed (1) no later than  
three months from the application's filing date, or (2) before the mailing date of the first  
Office Action on the merits and, therefore, no certification under 37 C.F.R. §1.97(e) or  
fee under 37 C.F.R. §1.17(p) is required.

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INFORMATION DISCLOSURE STATEMENT

U.S. Patent Appln. No.10/085,145

Docket No.: BOC9-2001-0041 (286)

The submission of the listed documents is not intended as an admission that such documents constitute prior art against the claims of the present application. Applicants do not waive any right to take any action that would be appropriate to antedate or otherwise remove the listed documents as competent references against the claims of the present application.

Applicants respectfully request that the listed documents be considered by the Examiner and be made of record in the present application and that an initialed copy of Form PTO-1449 be returned in accordance with MPEP §609.

Respectfully submitted,

Date: 6/10/02

Docket No.: BOC9-2001-0041 (286)

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Form PTO-1449  
(Rev. 2-88)U.S. DEPARTMENT OF COMMERCE  
PATENT AND TRADEMARK OFFICEATTY. DOCKET NO.  
BOC9-2001-  
0041 (286)APPLICATION NO.  
10/085,145INFORMATION DISCLOSURE STATEMENT  
BY APPLICANTOIA  
JUN 18 2002  
PATENT & TRADEMARK OFFICE  
1449APPLICANT  
Meiser, et al.FILING DATE  
February 27,  
2002GROUP  
2161RECEIVED  
JUN 25 2002  
Technology Center 2100

## U.S. PATENT DOCUMENTS

EXAMINER'S INITIAL	DOCUMENT NUMBER	DATE	NAME	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE
	5,541,911	07/30/96	Nilakantan, et al.	370	13	10/12/94
	5,710,884	01/20/98	Dedrick	395	200.47	03/29/95
	5,717,923	02/10/98	Dedrick	395	613	11/03/94
	5,758,508	06/02/98	Belding, et al.	62	94	02/05/96
	5,828,837	10/27/98	Eikeland	395	200.32	04/15/96
	5,848,397	12/08/98	Marsh, et al.	705	14	04/19/96
	5,923,252	07/13/99	Sizer, et al.	340	573.1	02/21/97
	6,006,197	12/21/99	d'Eon, et al.	705	10	04/20/98
	6,119,163	09/12/00	Monteiro, et al.	709	227	11/08/99
	6,047,327	04/04/00	Tso, et al.	709	232	02/16/96
	6,154,744	11/28/00	Kenner, et al.	707	10	12/17/98
	6,216,173	04/10/01	Jones, et al.	709	302	02/03/98

## FOREIGN PATENT DOCUMENTS

	DOCUMENT NUMBER	DATE	COUNTRY	CLASS	SUBCLASS	TRANSLATION	
						YES	NO

## OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, Etc.)

K. Bellare, Web Marketing Through Oracle iMarketing 11i, Oracle Corp., (Dec. 1999).

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JUN 03 2002

GROUP 3600

EXAMINER DATE CONSIDERED

\* EXAMINER: Initial if a citation considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.